

# The Adrian area's locally owned community newspaper!

Introducing ...

# THE LENAWEE VOICE

The **Lenawee Voice** is a new, locally owned monthly newspaper covering Lenawee County, with a focus on the Adrian area. We provide comprehensive local news and information designed to connect people to their community ... delivered free of charge to every home in our coverage area!

## AS AN ADVERTISER, THE LENAWEE VOICE OFFERS YOU ...

Distribution to every home and business in the 49221 zip code ... more than 17,000 addresses in all!

Long shelf life ... our monthly schedule and robust calendar coverage will keep your message in readers' homes all month long!

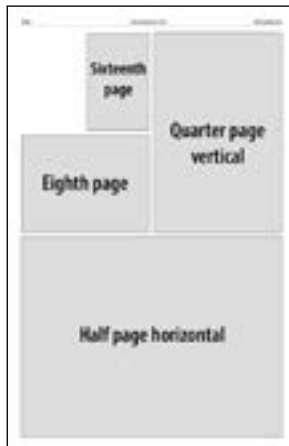
News about local government, schools, community organizations, and interesting people ... all designed to attract the kind of informed, engaged consumers who are inclined to patronize local businesses!

A convenient tabloid format that makes the newspaper easy to read!

Vibrant full-color printing to help you look your best!



## Advertising sizes and prices



Size	Dimensions	1x	6x	12x
Full page	10" wide x 15.5" tall	\$1,600	\$1,400	\$1,200
3/4 page	Horizontal – 10" wide x 11.62" tall Vertical – 7.25" wide x 15.5" tall	\$1,250	\$1,093.75	\$937.50
Half page	Horizontal – 10" wide x 7.65" tall Flyer-sized – 7.25" wide x 10" tall Vertical – 4.92" wide x 15.5" tall	\$850	\$743.75	\$637.50
Quarter page	Horizontal – 10" wide x 3.75" tall Vertical – 4.92" wide x 7.65" tall	\$450	\$393.75	\$337.50
Eighth page	4.92" wide x 3.75" tall	\$250	\$218.75	\$187.50
Sixteenth page	2.37" wide x 3.75" tall	\$150	\$131.25	\$112.50
Business Card	3.25" wide x 2" tall	\$120	\$105	\$90

Or insert your preprinted 8.5x11 flyer for \$1,200 (no frequency discounts)

All prices include full color. Don't need color? Take 10% off if you run your ad in black and white. Frequency discounts are per 12-month period.



# THE LENAWEE VOICE

is published in the community ...  
by the community ... and for the community!

### FOR ADVERTISING INFORMATION, PLEASE CONTACT:

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